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Photographs by Jacek Gancarz for 550Q

Jorge Pardo, the Los Angeles-based Cuban artist, has painted the largest canvas of his career: the 40,000-square-foot facade of a former warehouse at 1016 Clare Avenue in West Palm Beach, Fla. The building, below, is a sales office for 550Q, a condominium being built nearby. Mr. Pardo created the mural on a computer and supervised painters from Sole Scenic in Orlando, who finished it this month.

David Wasserman, the managing director of Wasserman Real Estate Capital, which owns the warehouse and 550Q, said that restaurants and health clubs now want to be tenants in the once undesirable building — a change he attributes to "a stroke of a paintbrush." ELAINE LOUIE